

Food Rescue US
2020
Impact Report

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Ten Years and Counting...



Ten years ago, the Food Rescue US founders had a groundbreaking idea: they believed that we could use technology to connect excess food that is on the verge of going to waste with local agencies that serve those in need. With this innovative technology, that utilizes an uber-like model, communities would have the resources to mobilize hundreds to thousands of volunteers to distribute surplus food on a micro to macro scale. Our founders created the first-ever food recovery app which set the stage for what we have become today.

Founded in Connecticut in 2011, Food Rescue US has grown to become a national movement that is vital to communities across America. The success we have experienced over the past ten years is a testament to the thousands of financial donors, volunteer food rescuers, food donors, and agency partners who, together, have embraced the idea that there ARE solutions to BIG problems.

Technology is our engine, but the heart and soul of Food Rescue US are the people and communities who enable us to BE THE RESCUE each and every day.



As we move forward from the pandemic and look ahead to the “new normal,” we are focused on addressing the continuing crises of hunger and food waste, which have only worsened due to COVID-19. There are still as many as 42 million people, including millions of children, who are food insecure in the United States, and we still waste as much as 35% of our food supply from farm to table. This is UNACCEPTABLE. People go hungry while we throw away food that often ends up in landfills where it creates methane gas, one of the most harmful greenhouse gases for climate warming.

This 2020 Impact Report shares the impact numbers for 2020 alongside our impact over the past 10 years. Our impact numbers highlight people going above and beyond in their communities to help feed people and protect our planet. We also address some of our goals for the next decade. During our first decade, we proved that our model works and is scalable. Now, we are going deeper into communities and expanding upon our national presence to continue to fight hunger and food waste.

Thank you for supporting and joining Food Rescue US on this important journey.

Carol Shattuck
Chief Executive Officer

Britton Jones
Chairman, Board of Directors

Our National Team

Food Rescue US is committed to reducing food insecurity and food waste in America. Our vision is a hunger-free and food waste-free America. At Food Rescue US, we care deeply about both of these issues and the importance of solving them together in an innovative, effective and sustainable way. We believe in preventing surplus food from ending up in landfills and in providing the most nutritious food possible for the people we serve. A leader in food recovery since 2011, we have a proven track record of impact and the ability to scale nationally.

STAFF

Carol Shattuck

Chief Executive Officer

Melissa Spiesman

Vice President, National Site Director

Jennifer Guhl

Director, Development & Marketing

Jim Reesman

Chief Technology Officer (Volunteer)

Alena Murphy

Business Manager

Laurie Jones

Director, Special Projects (Volunteer)

Bethany Simmonds

Manager, Development & Marketing

Emily Larson

*Program Manager,
National Food Donation Program*

Victoria Zapata

National Program Associate

Alyssa Defrin-Adeymi

Grant Writer

Stephanie Donahue

PR & Marketing Associate

Sheldon Rawson

Product Support Representative

Levi Grimm

Product Support Representative

BOARD OF DIRECTORS

Britton Jones

President

Carol Shattuck

Chief Executive Officer

Robbyn Footlick

Secretary

Jim Bottiglieri

Treasurer

Jes Bengtson

Jim Kirsch

Bruce Koe

Buddy Kretzman

John Popa

Jim Reesman

Bill Taibe





2020 by the Numbers

19,259,818 MEALS DELIVERED

Valued at over 35 million dollars

23,111,781 LBS OF FRESH FOOD RESCUED

155% increase from 2019

87M+

LBS OF GREENHOUSE GAS EMISSIONS PREVENTED*

39,177 RESCUES COMPLETED

19% increase from 2019

1,785 FOOD DONORS

24% increase from 2019

9,145 VOLUNTEER FOOD RESCUERS

22% increase from 2019

1,257 SOCIAL SERVICE AGENCIES

28% increase from 2019

3.6M MEALS

October 2020: The most meals provided in a single month in our ten year history

31 LOCATIONS IN **21** STATES & THE DISTRICT OF COLUMBIA

7 NEW LOCATIONS

6 NEW STATES

*Calculated by using the ReFED Insights Engine

COVID-19 Response

The COVID-19 pandemic has significantly impacted the food recovery landscape and increased food insecurity rates across the country. It is estimated that 45 million Americans experienced food insecurity in 2020. In 2021, it is projected that 42 million Americans, including 13 million children, may experience food insecurity. Our agency partners felt the effects of the pandemic and the growing demand for food as they served more people, many of whom were experiencing food insecurity for the first time, than in the previous years.

As to the environmental crisis, the UN has warned that methane levels may have increased during the COVID-19 crisis as food surpluses ended up in landfills, decomposed, and released methane into the atmosphere. Much of this wasted food was fresh, nutritious, usable food that could have been redirected to those in need.

Food Rescue US is uniquely addressing the surge in the need for food and the need to reduce food waste and its impact on the environment, finding creative solutions to address the evolving needs. Our locations continued to rescue excess food and pivoted to launch emergency programs, like our Restaurant Meal Programs and Community Kitchens.



"Working with the generous team at Food Rescue US clearly and directly makes an impact on our local community – you see the benefits of the teamwork immediately on all of the families included and it has given our local shop a tremendous and much needed boost of support and optimism during these difficult times."

PRESS BURGER, FOOD DONOR
FOOD RESCUE US – FAIRFIELD COUNTY

2020 Highlights

IN THE MEDIA

In 2020, Food Rescue US was featured in many national media outlets. These included:

EATER

ESPN

HUFFPOST

People

TELEMUNDO

USA TODAY

OUR NETWORK

The Food Rescue US sites around the country did extraordinary work in response to the pandemic, alongside their ongoing work of rescuing surplus food in their communities and delivering it to social service agencies. We are grateful for and inspired by their commitment to the mission of ending food insecurity and food waste. A big thank you to our Site Directors and their teams of volunteers who make this work happen every day of the year.

SUPER BOWL 2020

Food Rescue US - South Florida partnered with NFL Green and the Hard Rock Stadium to recover and deliver more than 35,000 pounds of unserved prepared food from Super Bowl LIV events.

MAJOR APP UPGRADE

In 2020, we were proud to launch the latest version of our award-winning app which is integral to our model and a large part of what makes Food Rescue US so sustainable and scalable.

USDA FARMERS TO FAMILIES

Since July 2020, Food Rescue US has distributed produce boxes from the USDA Farmers to Families in over 15 locations throughout the United States. In 2020 alone, we distributed over 13 million pounds of food to families in need during the COVID-19 pandemic.

"We are officially believers in 'Being the rescue' and the free meal events we hosted with Food Rescue US have undoubtedly directly benefited our community."

**BIG MAMA'S BBQ MIAMI, FOOD DONOR
FOOD RESCUE US – SOUTH FLORIDA**

Looking Towards the Next 10 Years



As we look ahead, we recognize that addressing hunger and food waste will continue to require community-driven action and scalable efforts for years to come. The pandemic highlighted the already existing hunger crisis in our country as millions of Americans experienced food insecurity for the first time and the numbers climbed. As produce, milk and other food products were sent to landfills at this great time of need, the seriousness of the food waste crisis was also brought to light.

Fortunately, many communities came together in new ways to help those in need. Food Rescue US experienced a surge in engagement last year as more partners and volunteers joined our movement than in any other year. We are seeing increased awareness around the importance of rescuing food and preventing food waste. The issue of climate change is becoming more prevalent and is being felt all over. We intend to build on the momentum of the last decade, and especially the past year, as we continue our efforts to be part of the solution.

Over the next decade, we will remain laser focused on helping to end hunger and food waste using our innovative technology and the individuals, our site directors and volunteer food rescuers, who have joined our national movement. Together, we have made a significant difference, and we will continue to build on that progress.

It is our goal to be active in all 50 states. Every day we hear from individuals and other organizations who want to join our platform, and we are excited to expand our reach with their support. We are here to facilitate the launch of new sites and to support our current sites as they continue to grow. We will bring on more food donors, including national food providers, to allow us to rescue even more food that would have otherwise been wasted. The food recovery space is fragmented, and it is critical that all types of organizations work together to make a difference.

To carry out our work effectively and sustainably, Food Rescue US builds engaged communities of individuals and organizations that want to make a difference. They also know that without a healthy planet, one that is not denigrated by food waste, we will be leaving a terrible legacy for future generations.

Together, we are making and can continue to make a big difference in the lives of the people we serve and our environment. That is a legacy of which we can all be proud.

FOOD RESCUE US GOALS

BE IN ALL 50 STATES

LAUNCH NEW LOCATIONS

FIND NEW SOURCES OF
EXCESS FOOD TO RESCUE

CONTINUOUS ENHANCEMENTS
TO OUR PROPRIETARY APP



Our Locations

ALABAMA

Hoover

Grace Klein Community

ARKANSAS

Little Rock

Potluck Food Rescue

Northwest Arkansas

Food Rescue US – Northwest Arkansas

Site Director: Chris Wolf

CONNECTICUT

Fairfield County

Food Rescue US – Fairfield County

Site Director: Danielle Blaine

Northwest CT

Food Rescue US – Northwest CT

Site Director: Kathy Minck

Hartford

Food Rescue US – Hartford

DISTRICT OF COLUMBIA

Washington DC

Food Rescue US – DC

Site Director: Kate Urbank

FLORIDA

Dunedin

Food Rescue US – Dunedin

Site Director: Heather Smith-Levin

South Florida

Food Rescue US – South Florida

Site Director: Ellen Bowen

Orlando

Butterfly Lifestyle Inc.

Southwest Florida

Food Rescue US – Southwest Florida

Site Director: Krishna Mala Sachdeva

INDIANA

Fort Wayne

Allen County Department of

Environmental Management

KANSAS

Wichita

ICT Food Rescue

Kansas City

Excess Food Network/EFN Food

Rescue

LOUISIANA

New Orleans

Food Rescue US – New Orleans

Site Director: Kelly Haggerty

MARYLAND

Anne Arundel County

Food Rescue US – Anne Arundel County

Site Director: Victoria Zapata

Largo

Largo Institute for Public Health

Innovation

MAINE

Orono

Food Rescue Maine

MICHIGAN

Detroit

Food Rescue US – Detroit

Site Director: Darraugh Collins

NEW MEXICO

Albuquerque

Food Rescue US – Albuquerque

Site Director: Randy Truman

NEW YORK

Nassau County

Food Rescue US – Nassau County

Site Director: Rebecca Calzontzi

Our network is comprised of independent nonprofit organizations, volunteers, and other independent entities that operate under the Food Rescue US name while using our proprietary app and best practices. We are pleased to work with like minded organizations and individuals that share our commitment to ending hunger and food waste.

OHIO

Cincinnati

La Soupe

Hamilton

JEE Foods

Columbus

Food Rescue US – Columbus
Site Directors: Susan Swinford
& Emily Rials

OREGON

Portland

Waste Not Food Taxi

PENNSYLVANIA

Hershey

Cocoa Packs

TEXAS

Austin

Keep Austin Fed

Galveston

Food Rescue US – Galveston
Site Director: Devin Cleary

UTAH

Utah County

Wasteless Solutions

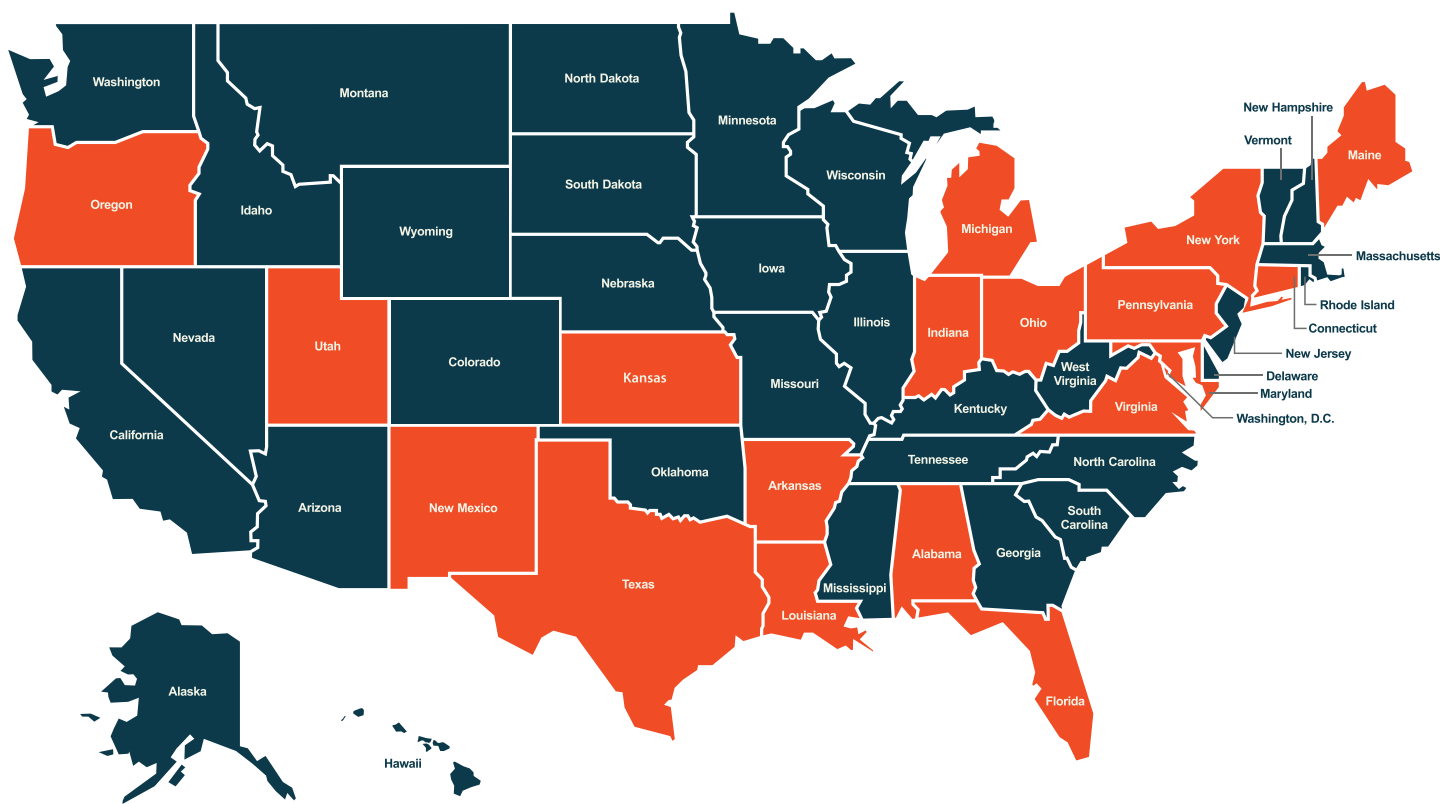
Salt Lake City

Wasteless Solutions

VIRGINIA

Virginia Beach

Food Rescue US – Virginia Beach
Site Directors: Natalia and
Sandra De Los Rios



*States in orange represent where our network currently operates

Financials

TREASURER REPORT 2020

2020 was an extraordinary year for the United States and the world with COVID-19 presenting challenges beyond imagination. For Food Rescue US, it was also an extraordinary year of growth and impact. Unsure at the outset of the pandemic how the organization would be impacted, we pivoted our programs to ensure that we would be able to meet the increasing needs of the food insecure and the ever present crisis of food waste.

As our audited financials provided here indicate, our financial donors and our food donors stepped up in a very significant way to help ensure that Food Rescue US would be able to respond to the demands of the year. We are well positioned to continue to meet our dual mission to help end hunger and food waste.

Jim Bottiglieri

Treasurer, Food Rescue US

STATEMENT OF FINANCIAL POSITION / DECEMBER 31, 2020

ASSETS

Current assets:

Cash and cash equivalents	\$ 1,193,915
Contributions receivable	250,000
Prepaid expenses	498
Total current assets	1,444,413

Investments

1,515

Property and equipment, net of accumulated depreciation

—

Total assets

\$ 1,445,928

LIABILITIES AND NET ASSETS

Current liabilities:

Accrued expenses	\$ 21,931
Unearned revenue	490,742
Loan payable	51,700
Total current liabilities	564,373

Total liabilities

\$ 564,373

NET ASSETS:

With donor restrictions	\$ 192,530
Without donor restrictions	689,025
Total net assets	\$ 881,555

Total liabilities and net assets

\$ 1,445,928



STATEMENT OF ACTIVITIES / FOR THE YEAR ENDED DECEMBER 31, 2020

	Total
REVENUES	
Contributions	\$ 2,047,345
In-kind food donated	39,867,058
In-kind rent and services donated	43,876
Fundraising and special events (net of direct expenses of \$8,522)	29,835
Interest income	68
Net assets released from restriction	118,563
Total revenues	\$ 42,106,745
EXPENSES	
Program and supporting services	\$ 41,196,885
Management and general	186,193
Fundraising	216,741
Total expenses	\$ 41,599,819
Change in net assets	506,926
Net assets, beginning of year	182,099
Net assets, end of year	\$ 689,025





"Our clients and families are so grateful to have fresh food boxes. It is crucial for us as a provider to support our clients and families the best we can during the pandemic crisis."

WHITINGTON HOMES AND SERVICES, SOCIAL SERVICE AGENCY
FORT WAYNE, IN





"Working with Food Rescue US to provide gourmet prepared foods for families is one of the highlights of my culinary career."

CHEF OMAR ANANI, SAFFRON DE TWAH, FOOD DONOR
FOOD RESCUE US – DETROIT

BE A PART OF THE SOLUTION

Be a Food Donor
Be a Volunteer
Be a Community Partner

SUPPORT FOOD RESCUE US

Make a Donation
Corporate Partnerships

CONNECT WITH US

info@foodrescue.us

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